



DEPARTMENT OF COMMERCE AND MANAGEMENT

I Semester B.B.A CO Attainment

Course: Marketing Management

| CO | Course Outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|----------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------------------|--------------|-----------------------|
| CO1 | Understand the core concepts of marketing recognize customer and their needs/wants and evaluate the marketing environment. | Conceptual | Understand and remember | 12 | PSO3,PSO4, PO3,PO5 |
| CO2 | Examine consumer behavior and marketing segmentation | Factual and procedural | Understand and apply | 12 | PSO4, PSO1,PO3, PO5 |
| CO3 | Identify the elements influencing a products price in the current environment and learn about new product development | Conceptual | Understand and remember | 12 | PO1, PO5, PSO2 |
| CO4 | Judge the importance of channel distribution and the effect the promotional tactics have on the consumer | factual | Understand, Apply and Analyse | 12 | PSO3, PSO4, PO2, PO1 |
| CO5 | Importance of service marketing | conceptual | Understand and Apply | 08 | PSO4, PSO1, PO2, PO3, |



Assessment Plan for CIE

| CO | T1 (10) | Assignment (10) | T2 (10) | CRE (10) |
|-----|------------|--------------------|------------|-------------|
| CO1 | 4 | 2 | 2 | 1 |
| CO2 | 4 | 2 | 1 | 1 |
| CO3 | 2 | 2 | 2 | 2 |
| CO4 | - | 3 | 3 | 3 |
| CO5 | - | 1 | 2 | 4 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | T1 Cl. Ave (10) | Assignment Cl. Ave (10) | T2 Cl. Ave (10) | CRE Cl. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|----------------------------|--------------------|------------------------|-----------------------------|
| CO1 | 1.28 | 0.64 | 0.64 | 0.32 | 32% |
| CO2 | 1.44 | 0.72 | 0.36 | 0.36 | 36% |
| CO3 | 0.64 | 0.64 | 0.64 | 0.64 | 32% |
| CO4 | - | 0.9 | 0.9 | 0.9 | 30% |
| CO5 | - | 0.3 | 0.6 | 1.2 | 30% |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 62% |
| CO2 | 62% |
| CO3 | 62% |
| CO4 | 62% |
| CO5 | 62% |



Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment |
|-----|----------------|----------------|----------------------|
| CO1 | 12.8 | 37.2 | 50 |
| CO2 | 14.4 | 37.2 | 51 |
| CO3 | 12.8 | 37.2 | 50 |
| CO4 | 12 | 37.2 | 49 |
| CO5 | 12 | 37.2 | 49 |

Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 50 |
| CO2 | 55 |
| CO3 | 54 |
| CO4 | 52 |
| CO5 | 47 |

CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|------------------|------------------------|-----------------------------|
| CO1 | 50 | 50 | 0 |
| CO2 | 51 | 55 | 4 |
| CO3 | 50 | 54 | 4 |
| CO4 | 49 | 52 | 3 |
| CO5 | 49 | 47 | -2 |



Closure of the Quality Loop for COs:

| CO | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|------------------------------------------------------------|---------------------------------------|
| CO1 | 50 | - | More of assignment to be given | 54 |
| CO2 | 55 | 4 | More of assignment to be given | - |
| CO3 | 54 | 4 | Presentation Previous year question paper to be revised | - |
| CO4 | 52 | 3 | More of assignment to be given | - |
| CO5 | 47 | -2 | Presentation Previous year question paper to be revised | 54 |

CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|---------------------------|----------------|
| CO1 | PSO3, PSO4, PO3, PO5 | 10 |
| CO2 | PSO4, PSO1, PO3, PO5 | 10 |
| CO3 | PO1, PO5, PSO3, PO4 | 10 |
| CO4 | PSO3, PSO4, PO2, PO1 | 20 |
| CO5 | PSO4, PSO1, PO2, PO3, PO7 | 06 |
| | | 56 |



Course – PO/PSO Mapping Strength

| | Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|------|-----------------------------------------------|------------------|
| PO1 | 20 of 56 (35%) | 1 |
| PO2 | 26 of 56 (46%) | 1 |
| PO3 | 26 of 56 (46%) | 1 |
| PO4 | 26 of 56 (46%) | 1 |
| PO5 | 30 of 56 (53%) | 2 |
| PO7 | 16 of 56 (28%) | 1 |
| PSO1 | 16 of 56 (24%) | 1 |
| PSO3 | 40 of 56 (53%) | 2 |
| PSO4 | 30 of 56 (53%) | 2 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|---|---|---|---|---|---|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| MM | 1 | 1 | 1 | 1 | 2 | - | 1 | 1 | - | 2 | 2 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|-----|---------------------------|---------------------|
| CO1 | PSO3, PSO4, PO3, PO5 | 50 |
| CO2 | PSO4, PSO1, PO3, PO5 | 51 |
| CO3 | PO1, PO5, PSO3, PO4 | 50 |
| CO4 | PSO3, PSO4, PO2, PO1 | 49 |
| CO5 | PSO4, PSO1, PO2, PO3, PO7 | 49 |



PO and PSO Attainment

| PO/PSO | PO1 | PO2 | PO3 | PO4 | PO5 | PO7 | PSO1 | PSO3 | PSO4 |
|----------------|------|-----|-----|-----|-----|-----|------|------|------|
| Attainment (%) | 16.5 | 16 | 25 | 16 | 25 | 22 | 25 | 33 | 67 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|-------------------|------|------|------|------|-----|---|------|------|---|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| MM | 1 | 1 | 1 | 1 | 2 | - | 1 | 1 | - | 2 | 2 |
| Attainment | 0.16 | 0.16 | 0.25 | 0.16 | 0.5 | - | 0.16 | 0.25 | - | 0.33 | 0.67 |

I Semester B.B.A Attainment of Outcomes

Course: Fundamentals of Accounting

| CO | Course outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|---------------------------------------------------------------------------------|----------------------|-------------------------|--------------|-------------------|
| CO1 | It helps to understand the basics of accounting as well as accounting standards | Conceptual | Understand and remember | 08 | PO1,PO2,PSO1,PSO4 |
| CO2 | Helps students to pass journal entries and prepare ledger | Factual & Procedural | Understand and Apply | 12 | PSO2, PSO4,PO1 |
| CO3 | Enables students to understand the subsidiary books | Procedural | Understand and apply | 14 | PO1, PSO2 |
| CO4 | Acquire knowledge for preparing final accounts | Procedural | Understand and apply | 10 | PO1, PSO4, PSO2 |
| CO5 | To understand the concept of tally | Factual & Procedural | Understand and apply | 12 | PO7, PSO3 |



Assessment Plan for CIE

| CO | A1 (10) | T1 (10) | T2 (10) | CRR (10) | CE |
|-----|------------|------------|------------|-------------|----|
| CO1 | 3 | 2 | 1 | 1 | 1 |
| CO2 | 4 | 2 | 3 | 3 | 2 |
| CO3 | 3 | 2 | 1 | 1 | 2 |
| CO4 | 0 | 2 | 3 | 3 | 3 |
| CO5 | 0 | 2 | 2 | 2 | 2 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | A1 Cl. Ave (10) | T1 Cl. Ave (10) | T2 Cl. Ave (10) | CRR | CIE Class Average (%) |
|-----|-----------------------|-----------------------|-----------------------|------|--------------------------|
| CO1 | 2.58 | 1.72 | 0.86 | 0.86 | 86 |
| CO2 | 3.64 | 1.82 | 2.73 | 1.82 | 91 |
| CO3 | 2.61 | 1.74 | 0.87 | 1.74 | 87 |
| CO4 | NIL | 1.76 | 2.64 | 2.64 | 88 |
| CO5 | NIL | 1.76 | 2.64 | 1.76 | 88 |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 68 |
| CO2 | 68 |
| CO3 | 68 |
| CO4 | 68 |
| CO5 | 68 |



Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment $0.3 * \text{CIE Cl. Ave}$ $+0.7 * \text{SEE Cl. Ave}$ |
|-----|----------------|----------------|-----------------------------------------------------------------------------------|
| CO1 | 34.4 | 40.8 | 75 |
| CO2 | 36.4 | 40.8 | 77 |
| CO3 | 34.8 | 40.8 | 76 |
| CO4 | 35.2 | 40.8 | 76 |
| CO5 | 35.2 | 40.8 | 76 |

Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 75 |
| CO2 | 80 |
| CO3 | 78 |
| CO4 | 81 |
| CO5 | 77 |

CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|---------------|------------------------|------------------------------------|
| CO1 | 75 | 75 | NIL |
| CO2 | 77 | 80 | 3 |
| CO3 | 76 | 78 | 2 |
| CO4 | 76 | 81 | 5 |
| CO5 | 76 | 77 | -1 |



Closure of the Quality Loop for COs:

| | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|--------------------------------------------------------------------------------------------|---------------------------------------|
| CO1 | 75 | NIL | | 76 |
| CO2 | 80 | 3 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO3 | 78 | 2 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO4 | 81 | 5 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO5 | 77 | -1 | | 76 |

CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|-------------------|----------------|
| CO1 | PO1,PO2,PSO1,PSO4 | 08 |
| CO2 | PSO2, PSO4,PO1 | 12 |
| CO3 | PO1,PSO2 | 14 |
| CO4 | PO1, PSO4,PSO2 | 10 |
| CO5 | PO7,PSO3 | 12 |
| | TOTAL | 56 |



Course – PO/PSO Mapping Strength

| Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|-----------------------------------------------|-----------------------|
| 44 OF 56 Sessions are devoted to PO1 | Mapping Strength is 2 |
| 22 OF 56 Sessions are devoted to PO7 | Mapping Strength is 1 |
| 8 OF 56 Sessions are devoted to PSO1 | Mapping Strength is 1 |
| 36 OF 56 Sessions are devoted to PSO2 | Mapping Strength is 2 |
| 12 OF 56 Sessions are devoted to PSO3 | Mapping Strength is 1 |
| 30 OF 56 Sessions are devoted to PSO4 | Mapping Strength is 2 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|----|----|----|----|----|---|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| FA | 2 | -- | -- | -- | -- | -- | 1 | 1 | 2 | 1 | 2 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|-----|-------------------|------------------------|
| CO1 | PO1,PO2,PSO1,PSO4 | 75 |
| CO2 | PSO2, PSO4,PO1 | 77 |
| CO3 | PO1,PSO2 | 76 |
| CO4 | PO1, PSO4,PSO2 | 76 |
| CO5 | PO7,PSO3 | 76 |



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PO and PSO Attainment

| PO/PSO | PO1 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 |
|----------------|------|------|------|------|------|------|
| Attainment (%) | 50.6 | 25.3 | 24.9 | 51 | 25 | 51 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|------------|-----|---|----|----|---|----|-----|------|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| FA | 2 | - | -- | -- | - | -- | 1 | 1 | 2 | 1 | 2 |
| Attainment | .50 | - | -- | -- | - | -- | .25 | .25 | .51 | .25 | .51 |



I Semester B.B.A Attainment of Outcomes

Course: Management Principles and Practices

| CO | Course Outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|-----------------------------------------------------------------------------------------------------|------------------------------------|-------------------------------|--------------|------------------------------------|
| CO1 | Understand and analysing the concepts of business management, principles, functions. | Conceptual and factual | Understand and apply | 10 | PSO1, PSO2,PO3 |
| CO2 | Analysis and understand the planning process, decision making. | Factual and conceptual | Understand, analyse and apply | 08 | PSO1, PSO2, PSO3,PO3, PO5 |
| CO3 | Analyse and understand to create organization structures, authority, task responsibilities. | Factual and Conceptual | Understand, analyse and apply | 12 | PO1,PO2 PSO2 PSO3 |
| CO4 | Understand, analyse principles of direction, communication, motivation theories, leadership styles. | Factual and conceptual | Understand and Analyse | 12 | PO1, PO3 PSO3, PSO4 |
| CO5 | Analyse, understand the importance of requirement of good control system, techniques. | Factual and conceptual | Understand and apply | 07 | PO1, PO7,PSO3 PSO4 |
| CO6 | Understand, apply, analyse concepts of social responsibility and ethics. | Factual, conceptual and procedural | Understand and apply | 07 | PSO1, PSO3, PSO4,PO4, PO5 |



CO Attainment

Direct Attainment of COs

Assessment Plan for CIE

| CO | T1 (10) | A1 (10) | T2 (10) | CRE (10) |
|-----|------------|------------|------------|-------------|
| CO1 | 3 | 2 | 1 | 1 |
| CO2 | 4 | 2 | 1 | 1 |
| CO3 | 3 | 1 | 2 | 2 |
| CO4 | 0 | 2 | 2 | 1 |
| CO5 | 0 | 1 | 2 | 2 |
| C06 | 0 | 2 | 2 | 3 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | T1 Cl. Ave (10) | A1 Cl. Ave (10) | T2 Cl. Ave (10) | CRE CL. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|-----------------------|-----------------------|------------------------|--------------------------|
| CO1 | 2.4 | 1.6 | 0.8 | 0.8 | 80% |
| CO2 | 3.4 | 1.7 | 0.85 | 0.85 | 85% |
| CO3 | 2.46 | 0.82 | 1.64 | 1.64 | 82% |
| CO4 | 0 | 1.66 | 1.66 | 0.83 | 83% |
| CO5 | 0 | 0.84 | 1.68 | 1.68 | 84% |
| C06 | 0 | 1.62 | 1.62 | 2.43 | 81% |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 65% |
| CO2 | 65% |
| CO3 | 65% |
| CO4 | 65% |
| CO5 | 65% |
| C06 | 65% |



Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave (40) | SEE Cl. Ave (60) | Direct CO Attainment | Target |
|-----|------------------------|------------------------|----------------------|--------|
| CO1 | 32 | 39% | 71 | 70 |
| CO2 | 34 | 39% | 73 | 71 |
| CO3 | 33 | 39% | 72 | 76 |
| CO4 | 33 | 39% | 72 | 72 |
| CO5 | 34 | 39% | 73 | 69 |
| C06 | 32 | 39% | 71 | 73 |

Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 70 |
| CO2 | 71 |
| CO3 | 76 |
| CO4 | 72 |
| CO5 | 69 |
| C06 | 73 |

CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|---------------|------------------------|-----------------------------|
| CO1 | 71 | 70 | -1 |
| CO2 | 73 | 71 | -2 |
| CO3 | 72 | 76 | 4 |
| CO4 | 72 | 72 | NIL |
| CO5 | 73 | 69 | -4 |
| CO6 | 71 | 73 | 2 |



Closure of the Quality Loop for COs:

| | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|-------------------------------------------|---------------------------------------|
| CO1 | 70 | -1 | | 73 |
| CO2 | 71 | -2 | | 73 |
| CO3 | 76 | 4 | More assignments to be given Presentation | |
| CO4 | 72 | NIL | | 73 |
| CO5 | 69 | -4 | | 73 |
| CO6 | 73 | 2 | More assignments to be given Presentation | |

CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|----------------------------|----------------|
| CO1 | PSO1, PSO2, PO3 | 10 |
| CO2 | PSO1, PSO2, PSO3, PO3, PO5 | 8 |
| CO3 | PO1, PO2, PSO2, PSO3 | 12 |
| CO4 | PO1, PO3, PSO3, PSO4 | 12 |
| CO5 | PO1, PO7, PSO3, PSO4 | 7 |
| CO6 | PSO1, PSO3, PSO4, PO4, PO5 | 7 |



Course – PO/PSO Mapping Strength

| Percentage of Sessions devoted to each PO/PSO (%) | Mapping Strength |
|---------------------------------------------------|------------------|
| PO1- 55 | 2 |
| PO2- 21.43 | 1 |
| PO3-54 | 2 |
| PO4-13 | 1 |
| PO5-27 | 1 |
| PO7-13 | 1 |
| PSO1-45 | 1 |
| PSO2-54 | 2 |
| PSO3-82 | 3 |
| PSO4-46 | 1 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | | | | | | PSOs | | | | |
|--------|-----|---|---|---|---|----|---|----|----|----|----|----|------|---|---|---|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 |
| MPP | 2 | 1 | 2 | 1 | 1 | -- | 1 | -- | -- | -- | -- | -- | 1 | 2 | 3 | 1 | -- |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|-----|----------------------------|---------------------|
| CO1 | PSO1, PSO2, PO3 | 71 |
| CO2 | PSO1, PSO2, PSO3, PO3, PO5 | 73 |
| CO3 | PO1, PO2, PSO2, PSO3 | 72 |
| CO4 | PO1, PO3, PSO3, PSO4 | 72 |
| CO5 | PO1, PO7, PSO3, PSO4 | 73 |
| CO6 | PSO1, PSO3, PSO4, PO4, PO5 | 71 |



PO and PSO Attainment

| PO/PSO | PO1 | PO2 | PO3 | PO4 | PO5 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 |
|----------------|-----|-----|-----|-----|-----|-----|------|------|------|------|
| Attainment (%) | 48 | 24 | 48 | 27 | 24 | 24 | 24 | 48 | 72 | 24 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|------------|------|------|------|------|------|---|------|------|------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| MPP | 1 | 1 | 1 | 1 | 1 | - | 1 | 1 | 1 | 2 | 1 |
| Attainment | 0.48 | 0.24 | 0.48 | 0.27 | 0.24 | - | 0.24 | 0.24 | 0.48 | 0.72 | 0.24 |

II Semester B.B.A

Course: Financial Accounting & Reporting

| CO | Course Outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|----------------------------------------------------------------------------------------|--------------------|-------------------------------|--------------|-------------------|
| CO1 | Understand and compute the final accounts of partnership firm | Procedural | Understand and remember | 10 | PO1, PSO2, PSO4 |
| CO2 | Emphasize to learn the process of public issues of shares and accounting for the same. | Procedural | Understand and Apply | 8 | PO2, PSO2, PSO3 |
| CO3 | Helps to prepare final accounts of joint stock companies | Procedural | Understand, apply and analyse | 12 | PSO1, PSO4 PO1 |
| CO4 | Learn to prepare the vertical & horizontal analysis of financial statements | Procedural | Understand and Analyse | 12 | PO1, PSO4, |
| CO5 | Helps to analyse the company's annual report | Procedural | Understand and apply | 10 | PSO1, PSO2 |



CO Attainment Direct Attainment of COs

Assessment Plan for CIE

| CO | A1 (10) | T1 (10) | T2 (10) | CRR (10) |
|-----|------------|------------|------------|-------------|
| CO1 | 3 | 2 | 1 | 1 |
| CO2 | 4 | 2 | 2 | 1 |
| CO3 | 3 | 2 | 3 | 3 |
| CO4 | 0 | 2 | 2 | 3 |
| CO5 | 0 | 2 | 2 | 2 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | A1 Cl. Ave (10) | T1 Cl. Ave (10) | T2 Cl. Ave (10) | CRR Cl. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|-----------------------|-----------------------|---------------------|--------------------------|
| CO1 | 2.37 | 1.58 | 0.79 | 0.79 | 79 |
| CO2 | 3.32 | 1.66 | 1.66 | 0.83 | 83 |
| CO3 | 2.37 | 1.58 | 2.37 | 2.37 | 79 |
| CO4 | NIL | 1.62 | 1.62 | 2.43 | 81 |
| CO5 | NIL | 1.62 | 1.62 | 2.43 | 81 |



Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 61 |
| CO2 | 61 |
| CO3 | 61 |
| CO4 | 61 |
| CO5 | 61 |

Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment $0.3 * \text{CIE Cl. Ave}$ $+0.7 * \text{SEE Cl. Ave}$ |
|-----|----------------|----------------|-----------------------------------------------------------------------------------|
| CO1 | 31.6 | 36.6 | 68 |
| CO2 | 33.2 | 36.6 | 70 |
| CO3 | 31.6 | 36.6 | 68 |
| CO4 | 32.4 | 36.6 | 69 |
| CO5 | 32.4 | 36.6 | 69 |

Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 68 |
| CO2 | 74 |
| CO3 | 70 |
| CO4 | 75 |
| CO5 | 70 |



CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|---------------|------------------------|------------------------------------|
| CO1 | 68 | 68 | NIL |
| CO2 | 70 | 74 | 4 |
| CO3 | 68 | 70 | 2 |
| CO4 | 69 | 75 | 6 |
| CO5 | 69 | 70 | -1 |

Closure of the Quality Loop for COs:

| | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|--------------------------------------------------------------------------------------------|---------------------------------------|
| CO1 | 68 | NIL | | 68 |
| CO2 | 74 | 4 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO3 | 70 | 2 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO4 | 75 | 6 | More assignments to be given Presentation Previous year question papers to be solved | |
| CO5 | 70 | -1 | | 68 |



CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|----------------------|----------------|
| CO1 | PO1, PSO2, PSO4 | 10 |
| CO2 | PO2, PSO2, PSO3 | 8 |
| CO3 | PSO1, PSO4 PO1 | 12 |
| CO4 | PO1, PSO4, | 12 |
| CO5 | PSO1, PSO2 | 10 |

Course – PO/PSO Mapping Strength

| Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|-----------------------------------------------|-----------------------|
| 22 OF 52 Sessions are devoted to PO1 | Mapping Strength is 1 |
| 22 OF 52 Sessions are devoted to PSO1 | Mapping Strength is 1 |
| 28 OF 52 Sessions are devoted to PSO2 | Mapping Strength is 2 |
| 08 OF 52 Sessions are devoted to PSO3 | Mapping Strength is 1 |
| 44 OF 52 Sessions are devoted to PSO4 | Mapping Strength is 2 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|----|----|----|----|----|----|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| FAR | 1 | -- | -- | -- | -- | -- | -- | 1 | 2 | 1 | 2 |



CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|-----|----------------------|---------------------|
| CO1 | PO1,PSO2,PS04 | 68 |
| CO2 | PO2,PSO2, PSO3 | 74 |
| CO3 | PSO1, PSO4 PO1 | 70 |
| CO4 | PO1, PSO4, | 75 |
| CO5 | PSO1, PSO2 | 70 |

PO and PSO Attainment

| PO/PSO | PO1 | PSO1 | PSO2 | PSO3 | PSO4 |
|----------------|-------|------|------|------|-------|
| Attainment (%) | 23.83 | 23.3 | 47 | 24.6 | 47.16 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|------------|-------|---|----|----|---|----|----|------|------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| FAR | 1 | - | -- | -- | - | -- | -- | 1 | 2 | 1 | 2 |
| Attainment | 0.238 | - | -- | -- | - | -- | -- | 0.23 | 0.47 | 0.24 | 0.47 |



II Semester B.B.A

Course: Business Environment

Attainment of Outcomes

| CO | Course Outcomes | Knowledge Category | Cognitive Level | No of Hrs | POs/PSOs |
|-----|----------------------------------------------------------------------------------|----------------------|------------------------------|-----------|---------------------------|
| CO1 | Understanding components of Business Environment | Conceptual & Factual | Understand & Remember | 12 | PO2, PO3, PSO1, PSO4 |
| CO2 | Understand & analyse the environmental factors influencing business organisation | Conceptual & Factual | Understand, Remember & Apply | 16 | PO2, PO3, PO6, PSO1, PSO4 |
| CO3 | Understand and analyse the global and environment factors | Conceptual & Factual | Understand, Remember & Apply | 13 | PO2, PO3, PO5, PSO1, PSO4 |
| CO4 | Understand the impact of technological factors on environment | Conceptual & Factual | Understand, Remember & Apply | 10 | PO2, PO3, PO6, PSO1, PSO4 |
| CO5 | Understand the importance of Natural environment and conserving the environment | Conceptual & Factual | Understand, Remember & Apply | 05 | PO2, PO3, PSO1, PSO4 |

Assessment Plan for CIE

| CO | T1 (10) | Ass (10) | T2 (10) | C.R Ex (10) |
|-----|---------|----------|---------|-------------|
| CO1 | 4 | 1 | 1 | 1 |
| CO2 | 4 | 1 | 1 | 1 |
| CO3 | 2 | 1 | 2 | 3 |
| CO4 | 0 | 4 | 3 | 3 |
| CO5 | 0 | 3 | 3 | 2 |



Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | T1 Cl. Ave (10) | A1 Cl. Ave (10) | T2 Cl. Ave (10) | C.R Ex Cl. Ave (10) | CIE Class Average (%) |
|-----|--------------------|--------------------|--------------------|------------------------|--------------------------------|
| CO1 | $80*4/100=3.2$ | $80*1/100=0.8$ | $80*1/100=0.8$ | $80*1/100=0.8$ | 80% |
| CO2 | $82*4/100=3.28$ | $82*1/100=0.82$ | $82*1/100=0.82$ | $82*1/100=0.82$ | 82% |
| CO3 | $83*2/100=3.32$ | $83*1/100=0.83$ | $83*2/100=1.66$ | $83*3/100=2.49$ | 83% |
| CO4 | - | $81*4/100=3.24$ | $81*3/100=2.43$ | $81*3/100=2.43$ | 81% |
| CO5 | - | $82*3/100=2.46$ | $82*3/100=2.46$ | $82*2/100=1.64$ | 82% |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 68% |
| CO2 | 68% |
| CO3 | 68% |
| CO4 | 68% |
| CO5 | 68% |

Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment $0.3 * \text{CIE}$ Cl. Ave $+0.7 * \text{SEE}$ Cl. Ave |
|-----|--------------------|------------------|--------------------------------------------------------------------------------------------|
| CO1 | $80*40/100 = 32$ | $68*60/100=40.8$ | 73% |
| CO2 | $82*40/100 = 32.8$ | 40.8 | 74% |
| CO3 | $83*40/100 = 33.2$ | 40.8 | 73% |
| CO4 | $81*40/100 = 32.4$ | 40.8 | 73% |
| CO5 | $82*40/100 = 32.8$ | 40.8 | 74% |



Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 75% |
| CO2 | 72% |
| CO3 | 73% |
| CO4 | 75% |
| CO5 | 72% |

CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|---------------|------------------------|-----------------------------|
| CO1 | 73% | 75% | 2 |
| CO2 | 74% | 72% | 2 |
| CO3 | 73% | 73% | - |
| CO4 | 73% | 75% | 2 |
| CO5 | 74% | 72% | -2 |

Closure of the Quality Loop for COs:

| | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where it is achieved |
|-----|--------|-----------------------|------------------------------------------------|---------------------------------------------|
| CO1 | 75% | 2 | More assignments were given to students | - |
| CO2 | 72% | 2 | More laws were given to students to understand | - |
| CO3 | 73% | - | - | 75% |
| CO4 | 75% | 2 | Previous year paper were solved | - |
| CO5 | 72% | -2 | - | 75% |



CO – PO/PSO Mappings

| CO | POs/PSOs | Class sessions |
|-----|---------------------------|----------------|
| CO1 | PO2, PO3, PSO1, PSO4 | 16 |
| CO2 | PO2, PO3, PO6, PSO1, PSO4 | 12 |
| CO3 | PO2, PO3, PO5, PSO1, PSO4 | 12 |
| CO4 | PO2, PO3, PO6, PSO1, PSO4 | 08 |
| CO5 | PO2, PO3, PSO1, PSO4 | 08 |
| | | 56 |

Course – PO/PSO Mapping Strength

| Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|-------------------------------------------------------------|------------------|
| PO2 - 56 hours out of 56 ($56 \times 100 / 56 = 100\%$) | 3 |
| PO3 - 56 hours out of 56 ($56 \times 100 / 56 = 100\%$) | 3 |
| PO5 - 12 hours out of 56 ($12 \times 100 / 56 = 21.42\%$) | 1 |
| PO6 - 20 hours out of 56 ($20 \times 100 / 56 = 35.71\%$) | 1 |
| PSO1 - 56 hours out of 56 ($56 \times 100 / 56 = 100\%$) | 3 |
| PSO4 - 56 hours out of 56 ($56 \times 100 / 56 = 100\%$) | 3 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|---|---|---|---|---|---|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| B.E. | - | 3 | 3 | - | 1 | 1 | - | 3 | - | - | 3 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%) |
|-----|---------------------------|----------------------|
| CO1 | PO2, PO3, PSO1, PSO4 | 73% |
| CO2 | PO2, PO3, PO6, PSO1, PSO4 | 74% |
| CO3 | PO2, PO3, PO5, PSO1, PSO4 | 73% |
| CO4 | PO2, PO3, PO6, PSO1, PSO4 | 73% |
| CO5 | PO2, PO3, PSO1, PSO4 | 74% |



PO and PSO Attainment

| PO/PSO | PO2 | PO3 | PO5 | PO6 | PSO1 | PSO4 |
|----------------|------|------|-------|-------|------|------|
| Attainment (%) | 73.4 | 73.4 | 24.33 | 24.33 | 73.4 | 73.4 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|------------|-----|------|------|---|------|------|---|------|---|---|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| B.E. | - | 3 | 3 | - | 1 | 1 | - | 3 | - | - | 3 |
| Attainment | - | 0.73 | 0.73 | - | 0.24 | 0.24 | - | 0.73 | - | - | 0.73 |

II Semester B.B.A

Course: Human Resource Management

| CO | Course Outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|--------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------|--------------|---------------------|
| CO1 | Capacity to describe role and responsibility of Human Resource Management functions on business. | Conceptual | Understand and remember | 10 | P02, P03, P07, PS04 |
| CO2 | Potential to describe Human Resource Planning, Recruitment and Selection process. | Factual, conceptual and procedural | Understand and apply | 14 | P02, P07, PS03 |
| CO3 | Ability to describe the Induction, Training and Compensation aspects. | Factual and conceptual | Understand and remember | 10 | PO2, P03, P05, PS04 |
| CO4 | Power to explain Performance Appraisal and its process. | Factual, conceptual and procedural | Understand and apply | 14 | P02, P03, P05, P07 |
| CO5 | Helps to demonstrate employee engagement and psychological contract. | Factual and conceptual | Understand, remember and analyse | 08 | P02, P03, P07, PS04 |



Assessment Plan for CIE

| CO | T1 (10) | Assignment (10) | T2 (10) | CRE (10) |
|-----|------------|--------------------|------------|-------------|
| CO1 | 5 | 2 | 1 | 1 |
| CO2 | 3 | 2 | 1 | 1 |
| CO3 | 2 | 1 | 2 | 2 |
| CO4 | - | 3 | 3 | 3 |
| CO5 | - | 2 | 3 | 3 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | T1 Cl. Ave (10) | Assignment Cl. Ave (10) | T2 Cl. Ave (10) | CRE Cl. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|----------------------------|--------------------|------------------------|-----------------------------|
| CO1 | 4.1 | 1.64 | 0.82 | 0.82 | 82% |
| CO2 | 2.52 | 2.52 | 0.84 | 0.84 | 84% |
| CO3 | 1.64 | 0.82 | 1.64 | 1.64 | 82% |
| CO4 | - | 2.4 | 2.4 | 2.4 | 80% |
| CO5 | - | 1.6 | 2.4 | 2.4 | 80% |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 68% |
| CO2 | 68% |
| CO3 | 68% |
| CO4 | 68% |
| CO5 | 68% |



Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment |
|-----|----------------|----------------|----------------------|
| CO1 | 32.4 | 41 | 73 |
| CO2 | 33.6 | 41 | 75 |
| CO3 | 32.8 | 41 | 74 |
| CO4 | 32 | 41 | 73 |
| CO5 | 32 | 41 | 73 |

Targets: Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----|------------------------|
| CO1 | 75 |
| CO2 | 80 |
| CO3 | 76 |
| CO4 | 75 |
| CO5 | 70 |

CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|-----|------------------|------------------------|-----------------------------|
| CO1 | 73 | 75 | 2 |
| CO2 | 75 | 80 | 5 |
| CO3 | 74 | 76 | 2 |
| CO4 | 73 | 75 | 2 |
| CO5 | 73 | 70 | -3 |



Closure of the Quality Loop for COs:

| CO | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|------------------------------------------------------------|---------------------------------------|
| CO1 | 75 | 2 | More of assignment to be given | - |
| CO2 | 80 | 5 | More of assignment to be given | - |
| CO3 | 76 | 2 | Presentation Previous year question paper to be revised | - |
| CO4 | 75 | 2 | More of assignment to be given | - |
| CO5 | 70 | -3 | - | 68 |

CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|---------------------|----------------|
| CO1 | P02, P03, P07, PS04 | 10 |
| CO2 | P02, P07, PS03 | 14 |
| CO3 | PO2, P03, P05, PS04 | 10 |
| CO4 | P02, P03, P05, P07 | 14 |
| CO5 | P02, P03, P07, PS04 | 08 |
| | | 56 |



Course – PO/PSO Mapping Strength

| | Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|------|-----------------------------------------------|------------------|
| PO1 | - | - |
| PO2 | 56 of 56 (100%) | 3 |
| PO3 | 42 of 56(75%) | 2 |
| PO4 | - | - |
| PO5 | 24 of 56 (42.8%) | 1 |
| PO7 | 36 of 56 (64%) | 2 |
| PSO1 | - | - |
| PSO2 | - | - |
| PSO3 | 14 of 56 (25%) | 1 |
| PSO4 | 28 of 56 (50%) | 1 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|---|---|---|---|---|---|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| HRM | - | 3 | 2 | - | 1 | - | 2 | - | - | 1 | 1 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|-----|---------------------|------------------------|
| CO1 | P02, P03, P07, PS04 | 73 |
| CO2 | P02, P07, PS03 | 75 |
| CO3 | PO2, P03, P05, PS04 | 74 |
| CO4 | P02, P03, P05, P07 | 73 |
| CO5 | P02, P03, P07, PS04 | 73 |



PO and PSO Attainment

| PO/PSO | PO2 | PO3 | PO5 | PO7 | PSO3 | PSO4 |
|----------------|-----|-----|-----|-----|------|------|
| Attainment (%) | 74 | 49 | 25 | 49 | 25 | 24 |

Attainment of POs and PSOs

| Course | POs | | | | | PSOs | | | | | |
|-------------------|-----|------|------|---|-----|------|------|---|---|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| HRM | - | 3 | 2 | - | 1 | - | 2 | - | - | 1 | 1 |
| Attainment | - | 0.74 | 0.49 | - | 0.5 | - | 0.49 | - | - | 0.25 | 0.24 |

III Semester B.B.A

Course: Cost Accounting

| CO | Course Outcome | Knowledge category | Cognitive Level | No. of hours | POs/PSOs |
|-----|-------------------------------------------------------------------------------------------------|---------------------------|-------------------------------|--------------|-----------------|
| CO1 | Understand the different aspects of cost by computing cost elements by preparing cost sheet | Conceptual and procedural | Understand and apply | 08 | PSO1, PSO2 |
| CO2 | Understand the different aspects by computation of LIFO, FIFO, and EOQ. | Conceptual and procedural | Understand and apply | 12 | PSO1, PSO3 |
| CO3 | Understand and Compute remuneration payable to employees | Conceptual and procedural | Understand, analyse and apply | 08 | PO1, PSO2, PSO3 |
| CO4 | Understand and analyse allocation, absorption of cost to find out the profit of each department | Procedural and Factual | Understand and Analyse | 14 | PO1, PSO3, PSO4 |
| CO5 | Understand and compute cost sheet and prepare an estimated cost sheet. | Conceptual and procedural | Understand and apply | 14 | PO1, PSO3, PSO4 |



Assessment Plan for CIE

| CO | T1 (10) | A1 (10) | T2 (10) | CRE (10) | CIE Class Average (%) |
|-----|------------|------------|------------|-------------|--------------------------------|
| CO1 | 4 | 2 | 1 | 1 | 89% |
| CO2 | 3 | 2 | 1 | 1 | 93% |
| CO3 | 3 | 1 | 2 | 2 | 90% |
| CO4 | 0 | 3 | 3 | 2 | 90% |
| CO5 | 0 | 2 | 3 | 4 | 90% |

Attainment of COs from

Class average in CIE (As Calculated)

| CO | A1 Cl. Ave (10) | T1 Cl. Ave (10) | T2 Cl. Ave (10) | CRE Cl. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|-----------------------|-----------------------|------------------------|--------------------------|
| CO1 | 3.56 | 1.78 | 0.89 | 0.89 | 89 |
| CO2 | 2.79 | 1.86 | 0.93 | 0.93 | 93 |
| CO3 | 2.7 | 0.9 | 1.8 | 1.8 | 90 |
| CO4 | 0 | 2.7 | 2.7 | 1.8 | 90 |
| CO5 | 0 | 1.8 | 2.7 | 3.6 | 90 |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 42 |
| CO2 | 42 |
| CO3 | 42 |
| CO4 | 42 |
| CO5 | 42 |



Computation of CO Direct Attainment in the course

| CO | CIE | SEE | Direct CO Attainment | Target |
|-----|---------|---------|----------------------|--------|
| | Cl. Ave | Cl. Ave | | |
| | 40 | 60 | | |
| CO1 | 35 | 25 | 60 | 60 |
| CO2 | 37 | 25 | 62 | 66 |
| CO3 | 36 | 25 | 61 | 62 |
| CO4 | 36 | 25 | 61 | 66 |
| CO5 | 36 | 25 | 61 | 58 |

| CO Attainment Gap | | | |
|--------------------------|---------------|------------------------|-------------------|
| CO | CO Attainment | Target (Class Average) | CO attainment Gap |
| | | | CA-COA |
| CO1 | 60 | 60 | 0 |
| CO2 | 62 | 66 | 4 |
| CO3 | 60 | 62 | 2 |
| CO4 | 61 | 66 | 5 |
| CO5 | 61 | 58 | -3 |

Closure of the Quality Loop for COs:

| | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|-----|--------|-----------------------|----------------------------------------------------------------------------|---------------------------------------|
| CO1 | 60 | 0 | No action | 62 |
| CO2 | 66 | 4 | More assignments to be given Previous year question papers to be solved | |
| CO3 | 62 | 2 | More problems need to be solved | |
| CO4 | 66 | 5 | More assignments to be given Previous year question papers to be solved | |
| CO5 | 58 | -3 | No action | 62 |



CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|-----------------|----------------|
| CO1 | PSO1, PSO2 | 08 |
| CO2 | PSO1, PSO3 | 12 |
| CO3 | PO1, PSO2, PSO3 | 08 |
| CO4 | PO1, PSO3, PSO4 | 14 |
| CO5 | PO1, PSO3, PSO4 | 14 |
| | TOTAL | 56hrs |

Course – PO/PSO Mapping Strength

| Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|-----------------------------------------------|-----------------------|
| 36 OF 56 (64%) Sessions are devoted to PO1 | Mapping Strength is 2 |
| 20 OF 56 (36%) Sessions are devoted to PSO1 | Mapping Strength is 1 |
| 16 OF 56 (29%) Sessions are devoted to PSO2 | Mapping Strength is 1 |
| 48 OF 56 (86%) Sessions are devoted to PSO3 | Mapping Strength is 2 |
| 28 OF 56 (50%) Sessions are devoted to PSO4 | Mapping Strength is 1 |

Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|--------|-----|----|----|----|----|----|----|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| CA | 2 | -- | -- | -- | -- | -- | -- | 1 | 1 | 2 | 1 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%) |
|-----|------------------|-------------------|
| CO1 | PSO1, PSO2 | 60 |
| CO2 | PSO1, PSO3 | 62 |
| CO3 | PSO1, PSO2, PSO3 | 61 |
| CO4 | PO1, PSO2, PSO4 | 61 |
| CO5 | PO1, PSO3, PSO4 | 61 |



PO and PSO Attainment

| PO/PSO | PO1 | PSO1 | PSO2 | PSO3 | PSO4 |
|----------------|------|-------|-------|-------|-------|
| Attainment (%) | 40.6 | 20.33 | 20.22 | 40.88 | 20.33 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|------------|------|---|---|---|---|---|---|------|-----|------|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| CA | 2 | - | - | - | - | - | - | 1 | 1 | 2 | 1 |
| Attainment | 0.41 | - | - | - | - | - | - | 0.2 | 0.2 | 0.41 | 0.2 |

III Semester B.B.A

Course: Organisation Behaviour

| CO | Course Outcome | Knowledge category | Cognitive Level | Number of hours | PO/PSO |
|-----|---------------------------------------------------------------------------------------|--------------------|-------------------------|-----------------|------------------------|
| CO1 | Understand the concept of Organizational Behaviour and Personality. | Conceptual | Understand and remember | 16 | PO3,PO1,PSO1,PSO3,PO6 |
| CO2 | Demonstrate an ability to understand individual and group Behavior in an organisation | Factual | Understand and apply | 10 | PO2, PO3,PSO2,PSO4,Po6 |
| CO3 | Analyse the effectiveness of organizational change and development | Factual | Understand and analyse | 08 | PO4,PO5,PSO3,PSO1,PO2 |
| CO4 | Understand the process of organizational development | Conceptual | Understand and analyse | 12 | PO4,PO1,PSO2,PSO4 |
| CO5 | Designing the effective OD intervention | procedural | Understand and apply | 10 | PO6,PO2,PS01,PO5,PO3 |



Assessment Plan for CIE

| CO | T1 (10) | Assignment t (10) | T2 (10) | CRE (10) |
|-----|---------|-------------------------|------------|-------------|
| CO1 | 6 | 3 | 2 | 1 |
| CO2 | 4 | 2 | 1 | 1 |
| CO3 | - | 2 | 2 | 2 |
| CO4 | - | 3 | 3 | 3 |
| CO5 | - | 1 | 2 | 4 |

Attainment of COs from CIE

Class average in CIE (As Calculated)

| CO | T1 Cl. Ave (10) | Assignment t Cl. Ave (10) | T2 Cl. Ave (10) | CRE Cl. Ave (10) | CIE Class Average (%) |
|-----|-----------------------|------------------------------------|--------------------|------------------------|-----------------------------|
| CO1 | 1.92 | 0.96 | 0.64 | 0.32 | 32% |
| CO2 | 1.4 | 0.7 | 0.35 | 0.35 | 35% |
| CO3 | - | 0.74 | 0.74 | 1.11 | 37% |
| CO4 | - | 1.05 | 1.05 | 1.05 | 35% |
| CO5 | - | 0.64 | 0.64 | 1.28 | 32% |

Attainment of COs from SEE

| CO | Class Average in SEE |
|-----|----------------------|
| CO1 | 69% |
| CO2 | 69% |
| CO3 | 69% |
| CO4 | 69% |
| CO5 | 69% |



Computation of CO Direct Attainment in the course:

| CO | CIE Cl. Ave | SEE Cl. Ave | Direct CO Attainment |
|-----------|------------------------|------------------------|---------------------------------|
| CO1 | 12.8 | 25 | 37.8 |
| CO2 | 14 | 25 | 39 |
| CO3 | 15 | 25 | 40 |
| CO4 | 14 | 25 | 41 |
| CO5 | 13 | 25 | 38 |

Targets are set for each CO of a course separately as

| CO | Target (Class Average) |
|-----------|-------------------------------|
| CO1 | 40 |
| CO2 | 43 |
| CO3 | 45 |
| CO4 | 45 |
| CO5 | 43 |



CO Attainment Gap

| CO | CO Attainment | Target (Class Average) | CO attainment Gap CA-COA |
|------------|----------------------|-------------------------------|-------------------------------------|
| CO1 | 38 | 40 | 2 |
| CO2 | 39 | 43 | 4 |
| CO3 | 40 | 45 | 5 |
| CO4 | 41 | 38 | -4 |
| CO5 | 38 | 43 | 5 |
| | | | |

Closure of the Quality Loop for COs:

| CO | Target | CO Attainment gap (%) | Action proposed to bridge the gap | Modification of target where achieved |
|------------|---------------|------------------------------|------------------------------------------------------------|----------------------------------------------|
| CO1 | 40 | 2 | More of assignment to be given | - |
| CO2 | 43 | 4 | More of assignment to be given | - |
| CO3 | 45 | 5 | Presentation Previous year question paper to be revised | - |
| CO4 | 38 | -4 | More of assignment to be given | 43 |
| CO5 | 43 | 5 | Presentation Previous year question paper to be revised | - |



CO-PO/PSO Mappings

| CO | POs/PSOs | Class Sessions |
|-----|------------------------|----------------|
| CO1 | PO3,PO1,PSO1,PSO3,PO6 | 16 |
| CO2 | PO2, PO3,PSO2,PSO4,PO6 | 10 |
| CO3 | PO4,PO5,PSO3,PSO1,PO2 | 08 |
| CO4 | PO4,PO1,PSO2,PSO4 | 12 |
| CO5 | PO6,PO2,PSO1,PO5,PO3 | 10 |
| | | 56 |

Course – PO/PSO Mapping Strength

| | Percentage of Sessions devoted to each PO/PSO | Mapping Strength |
|------|-----------------------------------------------|------------------|
| PO1 | 28 of 56 (50%) | 1 |
| PO2 | 28 of 56 (50%) | 1 |
| PO3 | 36 of 56 (64%) | 2 |
| PO4 | 20 of 56 (35%) | 1 |
| PO5 | 18 of 56 (32%) | 1 |
| PO6 | 36 of 56 (64%) | 2 |
| | | |
| PSO1 | 34 of 56 (60%) | 2 |
| PSO2 | 22 of 56 (21%) | 1 |
| PSO3 | 24 of 56 (43%) | 1 |
| PSO4 | 22 of 56 (21%) | 1 |



Course-POs/PSO Mapping

| Course | POs | | | | | | | PSOs | | | |
|-----------|-----|---|---|---|---|---|---|------|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| OB | 1 | 1 | 2 | 1 | 1 | 2 | - | 2 | 1 | 1 | 1 |

CO Attainment and POs/PSOs

| CO | POs | CO Attainment (%ge) |
|------------|---------------------------|---------------------|
| CO1 | PO3,PO1,PSO1,PSO3,P O6 | 38 |
| CO2 | PO2, PO3,PSO2,PSO4,Po6 | 39 |
| CO3 | PO4,PO5,PSO3,PSO1,P O2 | 40 |
| CO4 | PO4,PO1,PSO2,PSO4 | 41 |
| CO5 | PO6,PO2,PS01,PO5,PO 3 | 38 |

PO and PSO Attainment

| PO/PSO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PSO1 | PSO2 | PSO3 | PSO4 |
|-----------------------|-------|-----|------|-----|-----|-----|------|------|------|------|
| Attainment (%) | 13.16 | 13 | 12.7 | 13 | 13 | 25 | 25 | 13 | 13 | 13 |

Attainment of POs and PSOs

| Course | POs | | | | | | | PSOs | | | |
|-------------------|------|------|------|------|------|------|---|------|------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| OB | 1 | 1 | 2 | 1 | 1 | 2 | - | 2 | 1 | 1 | 2 |
| Attainment | 0.13 | 0.13 | 0.12 | 0.13 | 0.13 | 0.25 | - | 0.25 | 0.13 | 0.13 | 0.13 |



BBA Attainment Table

| Subject | POs | | | | | | | PSOs | | | |
|---------------------------------------------|-------|------|------|------|------|------|------|------|------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 |
| Marketing Management | 0.16 | 0.16 | 0.25 | 0.16 | 0.25 | - | 0.16 | 0.25 | - | 0.33 | 0.67 |
| Fundamentals Accounting | 0.50 | - | -- | -- | - | -- | 0.25 | 0.25 | 0.51 | 0.25 | 0.51 |
| Management Principles & Practice | 0.48 | 0.24 | 0.48 | 0.27 | 0.24 | -- | 0.24 | 0.24 | 0.48 | 0.72 | 0.24 |
| Financial Accounting & Reporting | 0.238 | - | -- | -- | - | -- | -- | 0.23 | 0.47 | 0.24 | 0.47 |
| Business Environment | - | 0.73 | 0.73 | - | 0.24 | 0.24 | - | 0.73 | - | - | 0.73 |
| Human Resource Management | - | 0.74 | 0.49 | - | 0.25 | - | 0.49 | - | - | 0.25 | 0.24 |
| Cost Accounting | 0.41 | - | - | - | - | - | - | 0.2 | 0.2 | 0.41 | 0.2 |
| Organisation Behaviour | 0.13 | 0.13 | 0.12 | 0.13 | 0.13 | 0.25 | - | 0.25 | 0.13 | 0.13 | 0.13 |