



B.Com Course Outcomes (Cos)

I Semester

Course: Principle of Marketing

CO	Course Outcomes
CO1	Understand the core concepts of marketing recognize customer and their needs/wants and evaluate the marketing environment.
CO2	Examine consumer behaviour and marketing segmentation
CO3	Identify the elements influencing a products price in the current environment and learn about new product development
CO4	Judge the importance of channel distribution and the effect the promotional tactics have on the consumer
CO5	Frame the recent development in the field of marketing

Course: Financial Accounting

CO	Course Outcomes
CO1	Understand the Basic Concepts of Accounting and Indian Accounting Standards.
CO2	Demonstrate the ability to prepare financial statements of Manufacturing and Non - manufacturing entities of sole proprietors.
CO3	Exercise the accounting treatments for consignment transactions and events in the books of Consignor and Consignee.
CO4	Learn to deal with accounting for Royalty transactions
CO5	Outline the emerging trends in the field of accounting

Course: Management Principles and Applications

CO	Course Outcomes
CO1	Explain the concepts, functions and theories of Management
CO2	Explain the strategic Plans for various organisation to attain organisational goal
CO3	Differentiate between the types of organisational structures and authority
CO4	Describe the leadership styles and types.
CO5	Explain the various control techniques and concept of coordination



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II Semester B.com

Course: Advanced Financial Accounting

CO	COURSE OUTCOME
CO1	Understand and compute the amount of claim for fire insurance.
CO2	Exercise the various methods of accounting for Hire Purchase Transactions.
CO3	Learn to deal with the inter departmental transfers and their accounting treatment.
CO4	Demonstrate various accounting treatments for dependent and independent branches
CO5	Prepare and analyse financial statements from incomplete records.

Course: Corporate Accounting

CO	COURSE OUTCOME
CO1	To acquaint oneself with the fundamentals of underwriting and the analysis of gross and net liability.
CO2	To familiarize the processes with profit computation before and after companies are incorporated
CO3	To learn about goodwill by using different approaches to goodwill valuation.
CO4	They gain knowledge on computation of shares under different methods.
CO5	They gain experience in compiling the final accounts of the company in accordance with the 2013 New Schedule of Companies Act.

Course: Banking Law & Practice

CO	COURSE OUTCOME
CO1	Understand the concept of Banking & its scope.
CO2	Understand the different relationship between the banker and the customer.
CO3	Understand the types of Accounts and different types of Customers
CO4	Exemplify the different types of Negotiable Instruments
CO5	Determine the various Banking Innovations.



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III Semester B. Com

Course: Corporate Accounting

CO	COURSE OUTCOME
CO1	To acquaint oneself with the fundamentals of underwriting and the analysis of gross and net liability.
CO2	To familiarize the processes with profit computation before and after companies are incorporated.
CO3	To learn about goodwill by using different approaches to goodwill valuation.
CO4	They gain knowledge on computation of shares under different methods.
CO5	They gain experience in compiling the final accounts of the company in accordance with the 2013 New Schedule of Companies Act.

Course: Business Statistics

CO	Course Outcomes
CO1	Understand the statistical data and Analyse tabulation
CO2	Comprehend the measures of Central Tendency
CO3	Comprehend the measures of Dispersion skewness
CO4	Comprehend and Apply correlation analysis in business decisions
CO5	Analyse and Apply regression analysis

Course: Cost Accounting

CO	Course Outcomes
CO1	Understand the different aspects of cost, costing and cost elements.
CO2	Compute the different levels of materiel including LIFO, FIFO, and EOQ.
CO3	Compute remuneration payable to employees by using different methods
CO4	Computation of the allocation and absorption cost to departments wise to find out the profit of each department
CO5	Understand the different aspects of cost and compute cost elements by preparing cost sheet