

M.com Course Outcome

Semester I

Monetary System

CO1 Understand the introduction and innovation & Evolution of money in the world.

CO2 Understand Monetary System evolved from the days of the gold standard to today's eclectic currency arrangement.

CO3 Understand the institutional framework within which international payments are made, the movement of capital is accommodated and exchange rates are determined.

CO4 Understand and familiarise the students with regard to structure, organization and working of financial system in world.

CO5 Understand concept of international trade and its transactions between one country and all other countries

Technology in Business

CO1 Understand and identify the impact of E commerce on business & its models in India.

CO2 Understand hardware's and software's used in E-commerce.

CO3 Analyse & understand the probable threats in e-commerce & understand internet security to secure data and transactions.

CO4 Understand IT Act 2000 including amendments and understanding cyber laws, internet frauds and learn how to prevent cybercrimes.

CO5 Learn Electronic data interchange and its working concepts.

Global Business Environment

CO1 Describe Importance of Global Business Environment, Modes of entry, Globalization process and its implications

CO2 Explain Regional Integration and Trade blocks, Types, Global Commodity Agreements.

CO3 Discussion on Global Trade environment, Govt. Influence on Global Trade, Global Source and Degree of Dependency, BoP, Trade and BoP in India, Understanding the Role of culture across globally.

CO4 Define meaning of Multinational Corporation, its importance and dominance, Code of conduct, Technology transfer between countries, Global Operations – Supply Chain Mgt, Manufacturing Strategies and Global Human Resource Mgt.

CO5 Understanding of Social Responsibilities and Ethics related to Philanthropic, Ethical, Legal, and Economic

Advanced Financial Management

CO1 Understand the financial concept in corporate financial decision and planning the optimum capital structure.

CO2 Understand and evaluate capital budgeting decisions.

CO3 Evaluate the risk in capital budgeting decision.

CO4 Understand and evaluate mergers and take overs in capital restructuring.

CO5 Evaluate types of dividend policies and working capital.

Knowledge Management and Innovation

CO1 Understand the introduction to knowledge management.

CO2 Understand the theories of knowledge management and apply.

CO3 Understand and analyse the practice of knowledge conversion.

CO4 Understand the knowledge management metrics.

CO5 Understand the roles and responsibilities of knowledge management in organisations.

Business Start Ups

CO1 Understanding the introduction and overview of programming.

CO2 Understand and apply the array representation.

CO3 Understand and apply the concept of Linked list.

CO4 Understand and describe the implementation of stack.

Semester II

CONTEMPORARY BANKING

CO1 Make the students aware of the fundamentals of banking and knowledge of banking operations & Analysis the Role and organization structure of Indian banking system.

CO2 Analysis the Role and organization structure of Indian banking system.

CO3 To Study and analyse trends in non-performing assets and its effects on Indian economy.

CO4 Understand and familiarise the students with BASEL norms, its frame work and guidelines.

CO5 Acquaint the students with Asset and Liability Management.

RISK MANAGEMENT

CO1 Understand the concept of risk and uncertainty

CO2 Understand and evaluate risk management tools

CO3 Understand and evaluate market risk and operation risk management

CO4 Understand the introduction to derivates and types

CO5 Understand the future markets, swaps, options and forward markets

ADVANCED RESEARCH METHODOLOGY

CO1 Understand the need for research and ethics in research

CO2 Understand the research problem and review of literature

CO3 Understand methods of data collection

CO4 Understand the ways of sampling methods

CO5 Understand the analysis through SPSS, AMOS, JAMOVI, TABLEAU

DIGITAL MARKETING

CO1 Business models to Digital business models.

CO2 Understanding about creating customer values online.

CO3 Understanding about research and environment, marketing tools.

CO4 Elements of social media, strategies and models.

CO5 Online governance and ICANN, Roles of technology readiness in developing a trust

VENTURE CREATION AND DEVELOPMENT

CO1 Understand the introduction and overview of programming

CO2 Understand and Apply the array representation

CO3 Understand and Describe the implementation of stack

CO4 Understand and Describe the implementation of stack

CO5 Describe and apply the concept of graph and tree.

INDIAN ETHOS

CO1 Understand the principals practiced by Indian companies

CO2 Value for Indian manger, Teaching ethics

CO3 Role of leader, Theories of leader

CO4 Creative leadership, emotional intelligences and its signification in the role of leader

CO5 Stress management techniques

III SEMESTER

IPR

CO1 Distinguish and understand various forms of IPRs in India and internationally, and various international conventions

CO2 Understand the legal and practical aspects of registering IPR and Laws of IPR

CO3 Understand registration and procedure of patent and copyright and its application in industries and infringement, remedies and penalties.

CO4 Understand the concept of trademarks, its types. Rights of holders and licensing of marks, infringement, remedies and penalties

CO5 Understand Design and Geographical indicators procedure and effects of registration and term of protection

TRADE LOGISTICS AND SUPPLY CHAIN

CO1 Articulate the concept and scope of Logistics and its growing importance in India

CO2 Understand the supply chain effectiveness and Indian infrastructure

CO3 Describe the capacity planning and control in Logistics & supply chain management, Logistics Information system and emerging technologies

CO4 Describe the warehouse planning and control in operations management, material requirements planning and distribution centres.

CO5 Objectify the strategies and activities which describes effective relationship management & methods to measure the performance

BUSINESS REPORTING

CO1 Familiarise students with the financial standards and its reporting aspects

CO2 Understand IND AS 33, 12, 08, 07, 21 & 41

CO3 Understand the RBI guidelines of Financial Reporting for financial institutions

CO4 Understand the recent trends in financial reporting and evaluate CSR Reports

CO5 Understand and evaluate financial reporting statements

SCM-1

CO1 Familiarise with the elements of costing, different strategies and techniques of costing used for cost reduction.

CO2 Gets a brief knowledge on the concept ABC system, Traditional cost system, cost drivers, and cost activities.

CO3 Gets detailed knowledge on life cycle costing and experience curves. Learns to solve life cycle costing problems based on the estimated lifespan of the equipment.

CO4 Understand the concept of JIT, Kaizen costing, lean costing methods, its comparison with the traditional costing, and other modern management techniques.

CO5 Understand the integration of strategic cost management techniques with performance evaluation and various strategic cost management issues, learns product design, bench marking, value analysis.

CORPORATE TAX PLANNING

CO1 Understand the Corporate tax planning

CO2 Understand the concept of tax evasion, tax avoidance and tax planning of new business

CO3 Understand tax planning in respect of corporate capital structure, investment and dividend decision

CO4 Understand the tax planning in managerial decision

CO5 Understand the tax deduction at source and tax collection at source

LSE

CO1 Understand the basics of life skills, social skills and self-awareness

CO2 Understand the employability attributes and personal management

CO3 Understand the relationship between environment and health

CO4 Understand the quality of a student and leadership skills

CO5 Understand the importance of exercise, yoga, meditation and balanced food

IV SEMESTER

ANALYTICS IN COMMERCE

CO1 Understand the concept and analytics and its relevance in business

CO2 Understand financial analytics and its application in business

CO3 Understand marketing analytics and its importance in digital marketing and its application in business

CO4 Understand Human resource analytics and its role as a whole in the organizations

CO5 Understand Customer relationship analytics and its relevance in business

FORENSIC ACCOUNTING AND AUDITING

CO1 Understand concept, roles and responsibilities of forensic accountant

CO2 Understand the fraud risk factors and fraud detection techniques

CO3 Understand and analyse the risk and variety of risk assessment factors

CO4 Understand the various stages of audit

CO5 Understand the investigation mechanism

INTERNATIONAL ACCOUNTING

CO1 Evolution of a multinational corporation.

CO2 Differences between USGAAP and IFRS and their adoption.

CO3 Consolidation accounting, special issues in international accounting.

CO4 Challenges and difficulties information, remedies.

CO5 Final reporting in other countries

SCM-2

CO1 Familiarize with a different pricing strategies, policies and processes, strategies for new products, management accountant role in product pricing. Problems with different pricing strategies.

CO2 Understands the concept of transfer pricing, its necessity, objectives, applications, merits and demerits. Criteria for setting transfer prices, guiding principles in the fixation of transfer prices, transfer prices in different situations.

CO3 Familiarise about the learning curve faces and applications in the learning curve. Factors affecting learning curve compression between learning curve and experience curve.

CO4 Gets detailed knowledge on core concepts of total quality management, prevention costs, appraisal costs, cost of non-conformance, raise its steps

CO5 Learns about the concept of the balanced scorecard preventatives of BSC and benchmarking concepts. Benchmarking process and its impact on Indian industry.

GST

CO1 Understand the investigation mechanism

CO2 Understand the investigation mechanism

CO3 Explain the concept of input tax credit and assessment of tax liability

CO4 Understand the concept of procedure and administration of GST including appeals and revisions

CO5 Application of customs act with various methods and baggage calculation